



*"Promoting Coal through Education & Public Awareness"*

March 13, 2018

**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION CONTACT:** Barbara F. Altizer or Harry Childress  
276-889-2262 or 889-4001

**CHRIS BEAM – PRESIDENT & COO- APPALACHIAN POWER HEADLINER**  
**VCEA'S 39TH ANNUAL COAL CONFERENCE**

Lebanon, VA - Chris T. Beam, President and COO of Appalachian Power will be a keynote speaker at VCEA and SSEB's 39<sup>th</sup> annual conference, May 21 and 22, 2018 at the Meadowview Conference Center in Kingsport, TN. The theme for this year's event is "The New Vision for Coal."

Chris Beam is president and chief operating officer of Appalachian Power, serving approximately 1 million customers in West Virginia, Virginia and Tennessee. As president, he oversees the company's distribution operations and a wide range of customer and regulatory relationships. Beam most recently served as vice president - Projects, Controls & Construction, responsible for all aspects of project management, project controls, commissioning and construction activities within AEP's Generation organization.

Previously, he was managing director - Projects & Construction, from November 2010 to January 2013. In this role he was responsible for project management of the Western fleet, all new generating projects, and the commissioning and construction activities within the Generation organization.

Beam joined AEP at the Kammer Plant in 1990, and in 1996 began working in the Regional Service Organization. In 2001, he joined Southwestern Electric Power Company and supported the development of a Western Regional Service Organization. In 2003, he began serving in the Asset and Outage Management group. In 2004, he was named project manager for the Mountaineer Plant scrubber retrofit project. Beam was named manager - Construction Technology in 2007, and was named director - Construction in 2008. He became project director - Retrofit Projects in 2009.

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Beam received a bachelor's degree in Technical Management from DeVry University. He has completed the AEP Management Development Program at The Ohio State University, the AEP Leadership Program at Virginia Polytechnic Institute and State University and is a member of the Leadership Columbus class of 2014. He is a Certified Project Management Professional. Beam is on the board of directors of The Education Alliance, the Clay Center and the W.Va. Chamber of Commerce.

Plan to showcase your company at this event. Exhibits are located inside the ballroom, there is no bad location, your exhibit is seen throughout the business sessions and during the reception. The cost for exhibit space is \$750.00 which includes registration for one person to attend all meeting functions and special activities planned for attendees. Call TODAY to insure the opportunity of showcasing your company or organization's product or service at the VCEA's annual conference.

The annual golf outing will be Monday, May 22nd at the Meadowview's Cattails nestled between the rolling foothills of the Appalachian and Great Smoky Mountains. The course is conveniently located adjacent to the hotel. The annual fishing tournament will also be held Monday, May 22nd in the TriCities area.

For additional information, or to register, contact the Virginia Coal & Energy Alliance at 276-889-2262 or 276-889-4001, or E-Mail: [vcea@virginiacoalenergy.com](mailto:vcea@virginiacoalenergy.com) or visit the VCEA website <http://www.virginiacoalenergy.com/>

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